

VIDEO ART INTERCULTURAL DIMENSION WITHIN THE CONTEXT OF NEW TECHNOLOGIES. THE *VIDEO ART* *EVENT PROJECT*

*Teofil Ioan ȘTIOP**

Abstract: *Today, we are not surprised anymore by the huge monitors that “adorn” urban places. In this sense video art tends to leave the interior, where it was born due to television, getting literally out in the open and in this way approaching to its nomadic nature. Equally, the ideatic and critical aspect need an update in challenging the world of the Internet, a world that calls into question the idea of boundary, the boundary of the private space in relation to the public and the delineation of the sphere of the local area communication in relation to an international one. One of the representative artistic manifestations, to illustrate the movement of the genre focal point from television to internet is the Video Art Event project, an annual international video art event that has been taking place since 2010 in Oradea and Milan.*

Keywords: *virtual world, video creation, boundary issues, interdisciplinary dialogue*

* PhD., Lecturer, Department of Visual Arts, Faculty of Arts, University of Oradea, E-mail: teofilstiop@yahoo.com